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FILE
DECEMBER 6,
1965

fashion calendar

RUTH FINLEY, PUBLISHER

TR 9-2343 / ISSUED WEEKLY / 25th YEAR

8 EAST 77th STREET / NEW YORK, N. Y. 10021

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, DECEMBER 3, 1965</u>			
Thursday Dec. 2 11:45 A.M. Cocktails- Luncheon	LUNCHEON: "INTERNATIONAL HOSPITALITY" Speaker: Mrs. Charlotte Adams--food authority, author, editor. "Holiday Hospitality Tables" by editors of leading national magazines. Prices: \$8.00, members; \$10.00, guests. Contact: Irene Douglas, TE. 8-5133.	NAT'L HOME FASHIONS LEAGUE(767 LEX.AVE.)	HOTEL PIERRE BALLROOM
Thursday Dec. 2- Dec. 8	SHOWING: IMPORTED READY-TO-WEAR Showing of ready-to-wear Spring collections by Castillo, Jean Patou, Philippe Venet, Madeleine de Rauch. By appointment. Contact: PL. 9-3000. Publicity: Ruth Hammer Assoc., 246-4818.	DIDIER GRUMBACH OF C. MENDES, PARIS	HOTEL PLAZA SUITE 301-303
Friday Dec. 3 9:00 P.M. Dinner	ELEVENTH ANNUAL IMPERIAL BALL Eleventh annual ball and dinner, with Prince and Princess Nicholas Romanoff of Rome as guests of honor. Sponsored by Ben Kahn, who will present a new Imperial Saga collection of fur fashions. Proceeds will aid MEF's music therapy program for hospitalized children. Price: \$60.00 per person. Publicity: Beryl Barrowman, TE. 8-5591.	MUSICIANS EMERGENCY FUND(745 FIFTH AVE.)	HOTEL PLAZA BALLROOM
Just Issued	SOCK COLORS FOR FALL 1966 Fall 1966 forecast, featuring fashion shades and heathers for men and young men. Contact: Anne Mulligan, MU. 5-5881.	THE COLOR ASSOCIATION OF THE U.S., INC.	200 MADISON AVENUE

WEEK BEGINNING MONDAY, DECEMBER 6, 1965

Monday Dec. 6 3:00 P.M.	APRES LUNCHEON FASHION SHOW Showing of Resort fashions by Teal Traina. Public by reservation: \$3.75. Contact: "Banquet Dept.," EL. 5-2500. Commentator and Coordinator: Phyllis Youngheart, PL. 1-0752.	TEAL TRAINA	DELMONICO'S BALLROOM
Monday Dec. 6 5:30 P.M.- 8:00 P.M.	PRESS PREVIEW: HOME FASHIONS FOR 1966 "From Celanese House to Yours"--preview of new home fashions, including wall coverings; also, Fortrel rugs. By invitation. Contact: Virginia Jackson, TN. 7-2000.	CELANESE CORPORATION	111 EAST 35TH STREET
Wednesday Dec. 8 12:00 Noon Cocktails- Luncheon	TWELFTH ANNUAL CHRISTMAS LUNCHEON Subject: "Cosmetic Beauty Trends--U.S.A. 1966." Speaker: Evelyn Marshall, President--Evelyn Marshall Cosmetics, Ltd. Luncheon at 12:30. Price: \$8.00. Contact: Kay Fitzpatrick, CO. 5-5443.	COSMETIC CAREER WOMEN, INC.	WALDORF-ASTORIA EMPIRE ROOM
Wednesday Dec. 8 6:00 P.M.- 7:30 P.M.	PREVIEW: NEW MEN'S WEAR BOUTIQUE Press preview and "Try-On" Party to introduce new John Weitz men's wear boutique at Lord & Taylor. By invitation. Contact: WI. 7-3300, Ext. 233.	LORD & TAYLOR: AND JOHN WEITZ	10TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Dec. 8 12:15 P.M.	SPECIAL LUNCHEON FOR THE PRESS By invitation. Contact: Natalie Toronto at Bell & Stanton, FL. 9-4800.	MAIDENFORM	90 PARK AVENUE SHOWROOM - 38TH FLOOR
Wednesday Dec. 8 12:30 P.M. Luncheon	EARLY SPRING AND RESORT FASHIONS Early Spring and Resort fashions, by Ole Borden for Rembrandt. Barbetta Publicity: Ellen Perl, TE. 2-8212. Reservations (\$5.00): CI. 6-9171.	OLE BORDEN FOR REMBRANDT	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Dec. 8 7:15 P.M.	FASHIONS BY ALUMNI AT BENEFIT SHOW Resort and advance Spring fashions, designed by alumni. Price: \$1.00, for Pratt Scholarship Fund. Contact: Dean Agnes Borgia, MA. 2-2200, Ext. 383.	PRATT INSTITUTE (RYERSON ST., BRKLYN.)	MEMORIAL HALL
Postponed Dec. 9	THE LOVABLE COMPANY'S SPRING UNDERFASHION PREVIEW, ORIGINALLY SCHEDULED FOR THURS., DEC. 9 AT 8:30 A.M., HAS BEEN POSTPONED.		
Thursday Dec. 9 3:30 P.M. Coffee	ANNUAL MEETING AND REPORT Introduction of new Fashion Group officers; and reports of 1965 activities, including Fashion Therapy Project. Price: \$4.00. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	UNITED ENGINEERING CENTER(345 E.47TH ST.)
Saturday Dec. 11- Dec. 14	SPRING DISPLAY MARKET WEEK IN NEW YORK Theme: "Spring In Holland"--24th Spring Display Market Week, showing func- tional and decorative displays for retail stores by 80 exhibitors. <u>Mon.</u> , <u>Dec. 13 at 8:00 A.M.</u> --breakfast at Hotel New Yorker, Grand Ballroom. Speakers: Howard P. Abrahams, vice pres., Television Bureau of Advertising; Warren W. Parker, Nat'l Display Manager, J.C. Penney. Contact: Gabriel Valenti, BR. 9-0460.		
Monday Dec. 13 12:00 Noon Cocktails- Luncheon	PREVIEW OF SPRING- SUMMER LINGERIE "Portrait in Fashions"--preview of Spring-Summer collection of daywear, sleepwear, foundations, and loungewear. <u>Luncheon--12:30</u> ; <u>show--1:30</u> . By invitation. Publicity: Rosemary Fay, MU. 3-7020.	KAYSER-ROTH LINGERIE	SHERATON-EAST HOTEL BALLROOM
Wednesday Dec. 15 12:30 P.M. Luncheon	MEN'S FASHIONS FOR SPRING '66 "Outlook on Men's Fashions for Spring '66"--by Lebow for Lord & Taylor. Barbetta Publicity: Ellen Perl, TE. 2-8212. Reservations (\$5.00): CI. 6-9171.	LEBOW FOR LORD & TAYLOR	BARBETTA RESTAURANT 321 WEST 46TH STREET
Dec. 17	MACY RELEASE--Cruisewear. (No Press Show)		
Monday Dec. 20 3:00 P.M. Cocktails	APRES LUNCHEON FASHION SHOW Resort fashions by Ceil Chapman for Miss Winston. Public by reservation. Price: \$3.75; contact: "Banquet Dept.," EL. 5-2500. Commentator and Coordinator: Phyllis Youngheart, PL. 1-0752.	CEIL CHAPMAN FOR MISS WINSTON	DELMONICO'S HOTEL BALLROOM
Monday Dec. 20 9:30 P.M.	"DEBUTANTE COTILLION" CHRISTMAS BALL The thirtieth Annual Christmas Ball, for benefit of New York Infirmary. By invitation. Contact: Lois Best, OX. 7-9575.	FOR BENEFIT OF NEW YORK INFIRMARY	WALDORF-ASTORIA BALLROOM

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Dec. 21 11:00 A.M.; 2:30 P.M.	PREVIEW: SPRING 1966 INTIMATE APPAREL Lingerie and underfashions for Spring, 1966 at 11:00 and 2:30. By invitation. Contact: Jane Patrick, MU. 9-4200.	VAN RAALTE	417 FIFTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday Dec. 21 11:30 A.M.	PRESS PREVIEW: SPRING MILLINERY BY HALSTON Bergdorf Goodman will preview their Spring millinery collection, designed by Halston. By invitation. (For Release, Wed., Dec. 22.) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Tuesday Dec. 22 3:00 P.M.	PREVIEW OF SPRING COLLECTION Preview of scarves, jackets, and accessories for Spring and Summer. By invitation. Contact: Andy Conde, MU. 6-4424.	GLENSDER CORPORATION (417 FIFTH AVENUE)	SHERATON-ATLANTIC HOTEL BALLROOM
Dec. 23	ALTMAN RELEASE DATE--Spring bridal fashions. (No Press Show)		
Dec. 25	CHRISTMAS DAY (Saturday).		
Dec. 27	MACY RELEASE DATE--Swimwear fashions. (No Press Show)		
Dec. 28	GIMBELS RELEASE--Bridal fashions. (No Press Show)		
Jan. 1	NEW YEAR'S DAY (Saturday).		
Jan. 3	BERGDORF GOODMAN RELEASE--Bridal fashions by Belinda Belville.(No Preview)		
Monday Jan. 3 11:30 A.M.	PREVIEW: SPRING AND SUMMER MILLINERY For press and buyers, by invitation. (For Release, Tues., Jan. 4.) Contact: Miss Elizabeth, MU. 8-4410. Publ.: Eleanor Lambert, MU. 8-2130.	ADOLFO	ST. REGIS HOTEL VERSAILLES ROOM
Monday Jan. 3 2:00 P.M.	MARKET WEEK: SPRING FOUNDATIONS Showings: Jan. 3 at 2:00. Jan. 4, 5, 6 at 10:00 and 2:00. Jan. 7 at 10:00. Jan. 10, 11 at 9:30, 11:00, 2:00, 3:30. Jan. 12 at 9:30, 11:00, 2:00. Jan. 13 at 11:00 and 2:00. Contact: Buyers--Kay Keniry; Press--Lila Moren, MO. 1-1300.	WARNER SLIMWEAR- LINGERIE	90 PARK AVENUE SHOWROOM - 12TH FLOOR
Monday Jan. 3- Jan. 14	INFORMAL SHOWINGS: UNDERFASHION COLLECTION Daily informal showings of underfashion collection from 9:30 A.M. to 5:00 P.M. Publicity: Polly Guerin, MU. 6-7788.	THE LOVABLE COMPANY	200 MADISON AVENUE
Monday Jan. 3- Jan. 14	SHOWING OF SPRING LINGERIE COLLECTION "Life in a Fashion Fishbowl"--lingerie and foundation fashions at 9:30, 10:30, 2:30, 3:30 daily. Contact: JU. 2-6767. Publicity: Ruth Hammer Assoc., 246-4818.	VANITY FAIR MILLS, INC.	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Jan. 3	OPENING: SPRING KNITWEAR COLLECTION Informal daily showings of Spring knitwear collection, featuring wools and synthetics. Contact: Robert Brown, LO. 4-1080.	KIMBERLY KNITWEAR, INC.	1410 BROADWAY SHOWROOM - 10TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Jan. 3	SPRING--SUMMER JEWELRY COLLECTIONS Showing of new Napier fashion jewelry and gifts for Spring and Summer. For press and buyers. Contact: YU. 6-6633.	THE NAPIER COMPANY	530 FIFTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday Jan. 4 9:30 A.M. And 2:00 P.M.	SPRING FOUNDATIONS AND LINGERIE Showing for buyers--Theme: "The Shapes of Spring '66" Foundations: Jan. 4, 5 at 9:30 and 2:00. Jan. 6, 7 at 9:30. Jan. 10, 11, 12 at 9:30 and 2:00. Jan. 13 at 9:30. Lingerie: Jan. 4, 5, 6, 7, 10, 11, 12, 13 at 11:00. Contact: Buyers--Mary Rechione; Press--Susan Smalls, MU. 2-1333.	FORMFIT/ROGERS	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday Jan. 4 10:30 A.M.	PREVIEW OF SPRING HAT COLLECTION Preview for the press of Sally Victor's Spring millinery collection. By invitation. (For Release, Wed., Jan. 5.) Contact: PL. 3-7450.	SALLY VICTOR, INC.	18 EAST 53RD STREET SALON - 9TH FLOOR
Wednesday Jan. 5 9:30 A.M. Coffee	PREVIEW OF SPRING MILLINERY Spring millinery collection of Irene and Rivera will be presented to press and buyers. By invitation. Contact: PL. 3-3032.	IRENE OF NEW YORK	16 EAST 52ND STREET SALON - 6TH FLOOR
Wednesday Jan. 5 5:00 P.M. Cocktails	SHOWINGS OF SPRING-SUMMER LINGERIE "Portrait in Fashions"--buyer showings Jan. 5 and 12 -- Spring-Summer collection of daywear, sleepwear, foundations, and loungewear. Cocktails--5:00; Showing--5:45. By invitation. Publicity: Rosemarie Fay, MU. 3-7020.	KAYSER-ROTH LINGERIE	SHERATON-EAST HOTEL BALLROOM
Wednesday Jan. 5 6:00 P.M.	SHOWING OF SPRING BRIDAL FASHIONS Showing for customers of Gimbels' Spring bridal fashions. Tickets available in bridal salon. Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	STATLER HILTON HOTEL BALLROOM
Wednesday Jan. 5- Jan. 8	SHOWINGS FOR NATIONAL FASHION PRESS Special showings have been scheduled for visiting press from Wednesday, Jan. 5 through Saturday, Jan. 8. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	AMERICAN DESIGNER SHOWINGS	HOTEL DELMONICO PARK AVE. & 59TH STREET
Thursday Jan. 6 10:30 A.M. Champagne	PRESS PREVIEW: HATS, COUTURE, FURS "The Elegant Monet Collection"--Champagne Vernissage of Mr. John's fine-art-inspired custom millinery, haute couture dresses, suits, coats, furs, custom jewelry, and accessories for Spring-Summer, 1966. By invitation. Publicity: Rose-Marie McCarthy and Ann Sanzo, PL. 7-1966.	MR. JOHN, INC.	24 WEST 57TH STREET SALON - 7TH FLOOR
Friday Jan. 7 9:30 A.M.	PREVIEW OF SPRING MILLINERY Emme's Spring collection at a preview for press and buyers. By invitation. (For Release, Mon., Jan. 10.) Publicity: Ruth Hammer Assoc., 246-4818.	EMME (19 WEST 57TH ST.)	HOTEL PLAZA STATE SUITE
Sunday Jan. 9- Jan. 13	FIFTY-FIFTH ANNUAL CONVENTION Theme: "Creative Retailing with NRMA"--more than 40 technical sessions are being scheduled for the five-day convention. Contact: Robert Gur-Arie, Public Relations Director, CH. 4-8780.	NAT'L RETAIL MERCHANTS ASS'N (100 W. 31ST ST.)	NEW YORK HILTON HOTEL

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sunday Jan. 9- Jan. 14	FORTY-SIXTH NATIONAL PRESS WEEK IN NEW YORK Spring collections of leading designers (members of N.Y. Couture Group, auxiliary and group showings) for visiting press. By invitation only. Press Director: Kittie Campbell, LA. 4-0461.	N.Y. COUTURE GROUP	HOTEL ASTOR
Sunday Jan. 9 11:00 A.M.	SPRING MILLINERY FOR VISITING PRESS Emme will present her Spring millinery to the visiting press. By invitation. Publicity: Ruth Hammer Assoc., 246-4818.	EMME	19 WEST 57TH STREET SALON - 3RD FLOOR
Sunday Jan. 9 12:00 Noon Brunch	PRESS PREVIEW OF SPRING MILLINERY Spring preview by Millinery Institute of America (Auxiliary Member, N.Y.C.G.) For press, by invitation. Contact: MU. 6-2970.	MILLINERY INSTITUTE OF AMERICA	HOTEL ASTOR VERSAILLES ROOM
Sunday Jan. 9 4:30 P.M. Cocktails	"MAIKO" COLLECTION: COUTURE READY-TO-WEAR Cocktail reception honoring Hosono of Tokyo and Shimbo of Osaka; also showing of "Maiko"--Spring and Summer collection of couture ready-to-wear. By invitation. Publicity: Nona Lou Greene, 301 E.66th St., LE. 5-8151.	HOSONO OF TOKYO & SHIMBO OF OSAKA	HOTEL REGENCY BALLROOM
Sunday Jan. 9 6:30 P.M. Cocktails- Dinner	SPRING SILK FASHION SHOW FOR PRESS The International Silk Ass'n, U.S.A. (Auxiliary Member, N.Y.C.G.) will present a showing of silk fashions. <u>Dinner at 7:30, followed by show at 8:30.</u> By invitation. Publicity: Shirley Ryan, MU. 3-7197.	INTERNATIONAL SILK ASS'N, U.S.A.	HOTEL PLAZA GRAND BALLROOM
Monday Jan. 10 8:30 A.M. Breakfast	"HUNT BREAKFAST" AND FASHION SHOW Burlington (Auxiliary Member, N.Y.C.G.) will invite the press to a "Hunt Breakfast." By invitation. Burlington contact: Florence Kyler Lentz, 554-5444. Publicity: Rosemary Sheehan, MU. 5-1280.	BURLINGTON INDUSTRIES	HOTEL ASTOR HUNT ROOM
Monday Jan. 10 10:30 A.M. Champagne	SPRING MILLINERY FOR VISITING PRESS "The Elegant Monet Collection"--Champagne Vernissage of Mr. John's fine-art-inspired custom millinery, haute couture dresses, suits, coats, furs, custom jewelry, and accessories for Spring-Summer, 1966. By invitation. Publicity: Rose-Marie McCarthy and Ann Sanzo, PL. 7-1966.	MR. JOHN, INC.	24 WEST 57TH STREET SALON - 7TH FLOOR
Monday Jan. 10 12:30 P.M. Luncheon	PREVIEW: HAIR FASHIONS AND COLORING Clairol (Auxiliary Member, N.Y.C.G.) will preview hair fashions and coloring. By invitation. Publicity: Terry Grimes Russell, 957-3100.	CLAIROL, INC. (1290 SIXTH AVENUE)	PLACE TO BE ANNOUNCED
Monday Jan. 10 6:00 P.M.& 8:00 P.M.	CUSTOMER SHOWINGS OF BRIDAL FASHIONS Showing of Macy's Spring bridal fashions. By admission ticket only. Publicity: Margery Rubin, OX. 5-4400, Ext. 2260.	MACY'S NEW YORK	HOTEL ASTOR BALLROOM
Monday Jan. 10 6:30 P.M. Dinner	DINNER AND PRESENTATION Du Barry (Auxiliary Member, N.Y.C.G.) will invite the visiting press to a dinner. By invitation. Publicity: Ann Scott Morningstar, 832-7712.	DU BARRY	HOTEL ASTOR ORANGERIE ROOM

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Jan. 11 7:30 A.M.- 5:30 P.M.	FOURTH EDITION OF ACCESSORY PRESS DAY "Accessorama '66"--(Auxiliary Member, N.Y.C.G.) preview of accessory fashions for Spring-Summer from leading designers and manufacturers. Open house all day with special events at 7:30 A.M.(breakfast), 11:00 A.M.- 12:00 Noon, and 4:00 P.M.-5:30 P.M. For visiting and local press, by invi- tation. Contact: Ann R. Silver, 247-8050.	VARIOUS MANUFACTURERS	HOTEL ASTOR TRIANON ROOM
Tuesday Jan. 11 7:00 P.M. Dinner	TRADE SHOWING OF SPRING MILLINERY Showing of Spring hats. Retailers--\$12.50. Manufacturers--\$50.00. Suppliers--\$100.00. Contact: MU. 6-2970.	MILLINERY PROMOTIONS INC.(10 EAST 40TH ST.)	HOTEL ASTOR BALLROOM
Thursday Jan. 13 3:00 P.M.- 6:00 P.M.	"DAY OF BEAUTY" FOR VISITING PRESS Leading beauty companies (Auxiliary Member, N.Y.C.G.) will present beauty news for Spring and Summer at open house for visiting and local press. By invitation. Publicity: Helen Nash or Joan Parker, PL. 1-3377.	LEADING BEAUTY COMPANIES	HOTEL ASTOR
Thursday Jan. 13 7:00 P.M. Dinner	DINNER FASHION SHOW FOR VISITING PRESS "A Night at the Persian Room"--cocktails, dinner, and fashion presentation by Sears, Roebuck (Auxiliary Member, N.Y.C.G.). For visiting press, by invitation. Publicity: John E. Terrell, CH. 4-7600.	SEARS, ROEBUCK & CO.	HOTEL PLAZA PERSIAN ROOM

SPRING-SUMMER COUTURE OPENINGS IN FLORENCE, ROME, MADRID, BARCELONA, LONDON, PARIS-

Saturday Jan. 15- Jan. 22	ITALIAN SPRING-SUMMER FASHION OPENINGS IN FLORENCE AND ROME. Jan. 15-17: Boutique showings in Florence. Jan. 18-22: Twenty-eight couture houses, listed by the Nat'l Chamber of the Italian Couture, will show individually in Rome.	
Saturday Jan. 15- Jan. 24	SPANISH COUTURE OPENING DATES IN MADRID AND BARCELONA Madrid: Jan. 15--Elio Berhanyer; Vargas Ochagavia; Herrera y Ollero. Jan. 20--Pedro Rodriguez; Lino; Margel, Jr. Barcelona: Jan. 20--Carmen Mir; Pedro Rovira; Santa Eulalia; El Dique Flotante; Asuncion Bastida; Pedro Rodriguez (Barcelona branch). Jan. 24--Pertegaz.	
Monday Jan. 17- Jan. 20	INCORPORATED SOCIETY OF LONDON DESIGNERS Jan. 17: Associate Members' Display. Jan. 18: 10:00 A.M. Clive. 11:30 A.M. Angele Delanghe. 2:30 P.M. Norman Hartnell. 4:00 P.M. Charles Creed. Jan. 19: 10:00 A.M. Hardy Amies. 11:30 A.M. John Cavanagh. 2:30 P.M. Michael. 4:00 P.M. Mattli. Jan. 20: 10:00 A.M. Ronald Paterson. 11:30 A.M. Iachasse. Sketches, written reports and photographs may be published immediately after the scheduled press show. Admission by invitations only. Contact: Lady Joubert, 315 Regent St., London, W.1, England (Tel. LAngham 3961).	LONDON, ENGLAND
Beginning Monday Jan. 24	CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE Jan. 27: Christian Dior (Press and Buyers); Venet (Press). Jan. 28: Cardin (Press and Buyers); Venet (Buyers). Jan. 31: St. Laurent (Buyers). Feb. 2: Givenchy (Buyers). Feb. 4: St. Laurent (Press). Contact: Chambre Syndicale, 102 Rue du Faubourg, St-Honore, Paris, France-6-	PARIS, FRANCE

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13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

DECEMBER

S	M	T	W	T	F	S
						1
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4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31